



KETRON

KETRON EVENT

The new State-of-the-Art Arranger

At Ketron, we have a dream. We want to craft the most innovative, inspiring and original musical keyboards that can ever be produced today with the technology of tomorrow. This time we have challenged ourselves with more in-depth studies, intense experimental research and hard-working studio sessions, by involving great international musicians. We aim to offer professionals and to the most demanding music lovers an instrument that would represent the new State-of-the-Art Arranger keyboard in the world.

We did not stop until we reached the highest quality standards, so that cutting-edge technology could also generate the most realistic sounds.

The result of our hard and passionate work is EVENT: try it out and experience what it means to play accompanied by a full band of real musicians.

Now you can play jam sessions with the original sounds of a real electric organ imagining a jazz trio playing behind you. If you love dance music, you can bring EVENT with you on stage: the realism of the arrangements will ensure everyone's attention and a packed lively dance floor.

Playing with EVENT is a special emotion. We are delighted to share it with you.

Style

EVENT is designed to provide easy access to the most sophisticated style architecture functionalities ever developed on an arranger keyboard.

Over 400 Styles are available: divided into Real Styles, Live Styles or MIDI Styles according to the contents, with the possibility of saving any customized configuration on the User memory. The Real Styles, with their impressive authenticity, stand out because some of the backing tracks are in full audio format. It features a rich manual Lower section, with three independent parts and Mono / Poly modes. You can also find an advanced Style Edit area to program your new styles.

Drums

The rhythm section features over **580 Real Drums**, complete drum patterns covering a wide variety of musical genres with Intro, Ending, 4 Variations, Fill and Break.

Unlike other musical instruments, where the rhythmic sequences are mostly short loops controlled via MIDI, EVENT has real studio recordings of professional drummers available in eight or more measures, without any cuts or editing. The ending result is incredibly smooth and natural.

EVENT adds Real Drum track equalization, as well as the Drum Lock mode which allows to loop the rhythmic pattern that is being played.

Furthermore, there are 94 new stereo Drum Sets: with Drum Mixer and Remap, which give you the option to reassign the individual percussion sounds and saving them on the 32 available User Drum locations.

The Groove mode is outstanding, with over 700 percussive sequences, three independent Groove parts that control loops as you would find them in the House, Hip Hop and Latin genre, as well as an amazing variety of Afro-Cuban or Brazilian type Latin percussions with Conga, Shaker, Maracas, Cowbell, Cajon, Tambourine and many more.

Bass

EVENT's bass section provides a wonderful library of **256 Real Bass**: bass lines that are recorded in the studio by real bass players on various tones and perfectly synchronized with the rhythm of the style.

It is impossible to resist let yourself be carried away by the energy of these bass lines, from traditional Ballads, Soul rhythms, to Disco Funk.

The tone color, the various keys correct positions on the neck and all the natural vibes of the performer give the sensation of playing with a real bassist next to you!

Real Bass adapts naturally to chord changes, as if it were a normal MIDI bass, even playing To Lowest mode with the bass upside down on the lowest note!

It is easy to switch between MIDI bass and Audio in real time (Twin Bass), as well as modify the voice of the Real Bass using a parametric equalizer or lock the current set using the Lock Bass mode.

The series of functions available for Bass such as Manual, To Lowest, To Root and Bassist are particularly refined, the latter for a combined control of the chord obtained between the Manual bass and the notes played on the right. Finally, the Multibass supports custom Bass progressions for various chords.

Chords

Real Chord is EVENT's most elaborate feature and the most entertaining one at the same time. You will be able to control many guitar tracks or other instruments in real time, everything can be performed on several tonalities including all chords on the scale.

More than **300 Real Chords**, including a wide variety of recordings such as Folk, Jazz, Nylon, Electric guitar, and other instruments too like sax, harmonica, violin, trumpet and so on, all perfectly synchronized with MIDI into the arranger architecture.

The Real Chord features a dedicated EFX Insert with Chorus, Eq, Overdrive, Phaser, Wah and other effects. The Real Chord pattern can be locked using the Lock Chord function to obtain "ostinato" peculiar of the Disco Funk genre.

Just listen to one of the EVENT's Unplugged styles and get ready to be amazed by the authentic sound of a simple acoustic guitar.

EVENT also has a vast library of Live Guitars (guitar loops managed by slices and controlled via MIDI), Long Chord and five MIDI chords, capable of playing simultaneously and with different voices and volume.

Another noteworthy feature is the Multichord section, with piano accompaniments, strings and other orchestral parts programmed for any given tones.

Modeling

The powerful features integrated in EVENT were engineered for an enormous variety of musical solutions managed by the powerful Audio Style Modeling system, with the possibility of choosing both the audio tracks of Real Drum, Real Bass, Real Chord and the orchestral MIDI tracks that you want to drag into the arrangement. Thanks to an easy navigation, you can create new rhythmic or harmonic patterns within a few seconds.

EVENT is also an expandable gear: you can customize it by adding sounds and styles as well as audio recordings of rhythm, bass and chords.

Sounds

EVENT delivers premium sound quality and top-tier voices as we want to deliver the best-in-class professional arranger.

10 Sounds banks come with a brand new acoustic Grand Piano, a series of Multilayer Electric Pianos, an incredible selection of Strings and Brass, new acoustic and electric guitars, a completely renewed series of Pad, Synth, Bass and Ethnic voices.

The instrument features 2 Voice sections, each capable of handling up to 4 simultaneous voices with 2 separate EFX Inserts.

The Real Solos are solo instruments such as Trumpet, Violin, Sax, Flute, Oboe etc. all coming with distinctive sounds, delivering the authentic feel of musicians, a refined control over Aftertouch, Round Robin, Articulation and including a natural decay of samples.

Organ section is particularly accurate featuring a rich selection of sounds from original electric organs that can

be combined with the digital Drawbars adding the highest quality textures and the real organ feel to any track (Twin Organ).

In addition to an outstanding internal voice editing system, EVENT also features a new 2.5 GB User Sampler, where you can upload new factory sound banks (SBK) on a resident Flash memory or create new custom sounds on 4 stereo layers.

EVENT displays an external EFX controls on the panel so you can easily adjust parameters of Brilliance, Chorus, Delay, Tremolo, Overdrive and Wah on the fly.

Micro / Voicetron

EVENT features a microphone menu with 2 inputs (Micro 1 and Micro 2) with relative gain controls and new dedicated effects, as well as an individual audio output for the Micro 1.

The Voicetron section has been revamped with new harmony effects and many parametric controls for an accurate tone customization.

Player

The two integrated multimedia players can play a wide range of formats: MIDI, MP3, WAV, TXT, PDF, MP4 and many more. They are equipped with all the classic Karaoke functions such as viewing the Lyrics on an external display, Lead Mute, Crossfade, Search and Fade Out. Use Markers to reach different positions in songs, such as the beginning of a new verse or the end of the chorus.

The new JukeBox offers quick access to different selections of music tracks, allowing performers to easily control their gig's workflow.

Stem plays up to five audio tracks simultaneously in perfect sync. Each audio track has individual Mute and Volume controls, it is also possible to change its pitch and Tempo without altering the pitch of the rhythm. It is also possible to exclude one or more tracks from playback, for example Piano or Bass, in case you want to play them live. A typical use of Stem is the playback of backing tracks with or without singing (Minus One), a particularly useful application for singers, guitarists in a live performance, but also for reed instrument soloists such as sax or trumpet.

Connectivity

EVENT has dedicated sockets for audio, video, and file management. Two separate pairs of outputs, in addition to the main outputs, provide seamless routing flexibility to independently control various sound sources. The high impedance and balanced inputs allow you to connect any sound source to the keyboard, as a microphone, a guitar, a smartphone, or a tablet.

Expand the power of your EVENT connecting - via HDMI - an external touchscreen so you can control the keyboard while displaying the lyrics. You will have a bigger control surface and an easy access to all your data giving you more flexibility of use in studio and on stage.

Wireless connections are available, including Wi-Fi for Ketron application and Bluetooth for remote control audio streaming from external devices such as smartphones and tablets.